FLORIDA: THE MOST COMPETITIVE STATE FOR DATA CENTER INVESTMENT

THE FLORIDA FACTS

Unparalleled access to end users

- **9** submarine cable landing points, more than any other state on East Coast
- **#3** largest population in the U.S.
- **Powerful network of Tier-1 Telecom providers** including Century Link, Cogent, Level 3, Sprint, Verizon and more
- **Proximity to international markets:** Latin America, Caribbean and Europe

Competitive data center tax policies

- Exempts eligible data centers from sales and use tax on data center property, energy and construction materials
- The tax policy requires an investment of **$150 million** and critical IT load of 15 mW

Unparalleled access to end users

- By 2030, FPL will have installed more than **30 million solar panels in Florida**, totaling over 11,000 MW of solar energy generation

Competitive data center tax policies

- Explore FPL’s **35 county service area and pre-qualified sites** by visiting PoweringFlorida.com

ENJOY THE BENEFITS OF LOCATING WITHIN FPL’S SERVICE TERRITORY:

**The allure of affordability**

- **Low electric rates**
  - Rates that are more than **41% below the national average** with the ability to drive them down even lower

**Best-in-class reliability**

- **Advanced smart grid solutions**
  - Investment in FPL’s smart grid, resulting in restoring service to **546,000 customers** during Hurricane Irma, even before it was safe for trucks to head out

**FPL’s Commercial Industrial Service Rider:**

- **Unique negotiable incentive rate** for qualifying company projects that create at least 2 MW of new demand

**FPL’s Economic Development Rider:**

- A discounted rate over five years for businesses that create at least **25 new jobs** per 350 kW of new demand

**2019 ReliabilityOne Award™**

- Winner of the top award for electric reliability for the fourth time in five years

**America’s most intelligent energy grid**

- More than **5 million smart meters** and more than 120,000 other intelligent devices

CONTACT US TODAY AND LET US HELP YOU FIND YOUR NEW HOME BASE
888.488.7703 | PoweringFlorida@FPL.com
PoweringFlorida.com

CHANGING THE CURRENT.