If you or your client is considering locating or expanding a business in Florida, make FPL's Office of Economic Development your first stop.

Our job is to make your job easier.

LEGEND
- FPL Service Territory
- FPL Power Plants
- FPL Solar Facilities
- International Airports
- Seaports
- Highways
**PoweringFlorida®**

The PoweringFlorida® website combines the power of GIS Planning and Economic Modeling Specialist International (EMSI) to provide detailed community profiles for all of Florida’s 67 counties.

» Labor force statistics, consumer spending, geography, demography
» Sites and buildings database of available property
» Integrated EMSI wage and workforce data
» Information about our special economic development rates
» Links to state and local EDO websites
» Side-by-side comparisons of a county in Florida with any county in the United States

**PoweringFlorida® Resource Center**

FPL's Resource Center offers detailed wage/workforce and corporate information. Powered by EMSI and Avention, formerly OneSource, the data allows analysis of each county and includes:

» Economic trends
» Growing and declining occupations and industries
» Regional business analysis and composition
» Educational knowledge base
» Wage and workforce trends

Register for access by visiting PoweringFlorida.com and select “Resource Center” in the top left navigation.

**Clean Energy**

» FPL has one of the lowest emissions profiles and one of the leading energy-efficiency programs among utilities nationwide.
» FPL’s parent company, NextEra Energy, Inc., is the largest provider of solar and wind energy in the country.

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**FPL's Special Rates**

In addition to lower electric rates than state, regional and national averages, FPL helps Florida’s businesses thrive by offering special economic development rates for growing companies.

**Economic Development Rider (EDR)**

» Companies that create 25 jobs per 350-kW demand of new electric load save even more money.

**Potential Savings**

<table>
<thead>
<tr>
<th></th>
<th>TOTAL SAVINGS OVER FIVE YEARS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small</td>
<td>$72,736.50</td>
</tr>
<tr>
<td>Medium</td>
<td>$230,024.90</td>
</tr>
<tr>
<td>Large</td>
<td>$513,052.80</td>
</tr>
</tbody>
</table>

These are estimates based on real 2013 projects in Florida. All projects must be individually evaluated.

**Commercial Industrial Service Rate (CISR)**

» A unique, negotiable rate for qualifying projects for new, large power users with over 2,000-kW of new demand.

**Experienced Team**

FPL’s economic development professionals understand your needs and are here to provide you with hands-on support. Call us at 888-488-7703 or email PoweringFlorida@FPL.com.

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Florida Power & Light Company is the third-largest electric utility in the United States, serving approximately 4.9 million customer accounts or an estimated 10 million people across nearly half of the state of Florida. The company is also a leading Florida employer with approximately 8,900 employees. For more information visit FPL.com.