

# Ranked as the No. 1 Tax Climate in the Southeast<sup>1</sup> and No. 2 State for Business in the U.S.<sup>2</sup>, Florida offers unparalleled opportunities for business growth

## LOW RATES



Large industrial rates up to 48% below the national average

In addition, FPL offers incentive programs that **leave you with more to invest in your business**

- » **Commercial Industrial Service Rider (CISR):** Unique negotiable incentive rate for qualifying company projects that create at least 2 MW of new demand
- » **Economic Development Rider (EDR) and Existing Facility EDR (EFEDR):** Varying discounted rates are available to businesses based on jobs created, amount of kW or MW of new demand used, and age of facility leased/purchased

## RELIABLE



2023 ReliabilityOne Award™

- » Winner of the **2023 ReliabilityOne® National Reliability Excellence Award** presented by PA Consulting for the eighth time in nine years
- » **Providing the energy you can count on to run your business** with service reliability that is better than 99.98%
- » Delivered its **best-ever service reliability in 2023**, continuing a trend in which FPL has **improved reliability by 45% over the last decade**

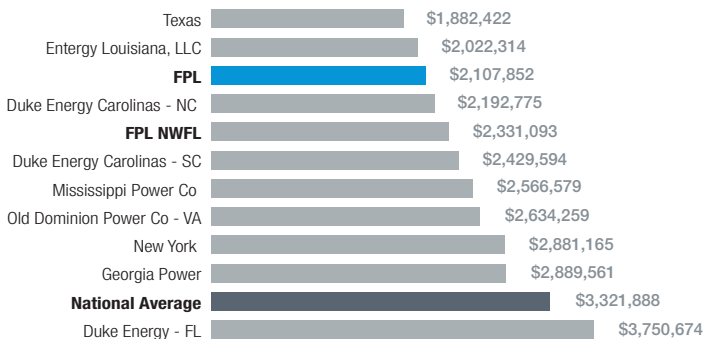
## CLEAN



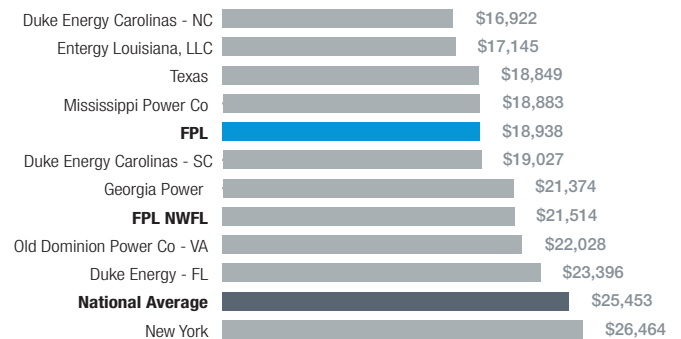
- » Recognized as **one of the cleanest energy providers in America** because our current fuel mix is primarily natural gas and nuclear
- » Unprecedented “30-by-30” plan to install more than **30 million solar panels by 2025** will make Florida a world leader in solar energy
- » FPL is already the largest solar producer in the state

**FPL's commercial/industrial monthly bills are among the lowest in the nation and lower than the national average**

### Large Industrial Monthly Bill Comparison (50,000 kW, 89% load factor, standard rate)

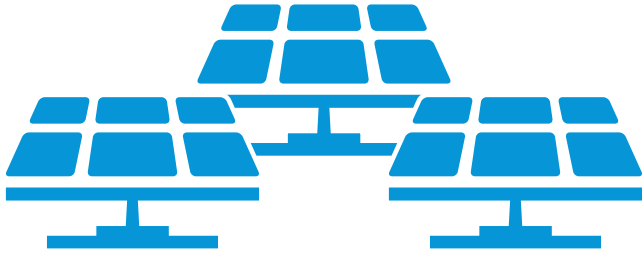


### Medium Commercial Monthly Bill Comparison (500 kW, 49% load factor)



Electric bills as reported by Florida Municipal Electric Association and Reedy Creek Improvement District (does not include any Florida Cooperatives), April 2024

NextEra Energy, FPL's parent company, together with its affiliated entities, is the world's largest generator of renewable energy from the wind and sun and a world leader in battery storage



From 2005 to 2022, NextEra Energy has delivered\*

**61%** reduction in CO<sub>2</sub>-emissions rate  
**27%** reduction in absolute CO<sub>2</sub> tons emitted  
**88%** increase in clean electricity generation

\*Based on a 2005 baseline adjusted for acquisitions and divestitures during the emissions-reduction goal period

FPL understands your needs and is here to provide you with hands-on support

**Infrastructure assessments**

Compare the differences in timeline, capacity and cost to deliver power to specific sites and buildings

**Customized rate quotes**

Receive estimates for electric rates and monthly electric bills

**Property database**

Search the largest, public commercial and industrial database in Florida

**Business advantages**

Understand electric rate incentives for all types of companies, and tax advantages for large data centers, manufacturers and agricultural producers

**Personalized service**

Receive help to meet tight project deadlines and access our network of economic development partners

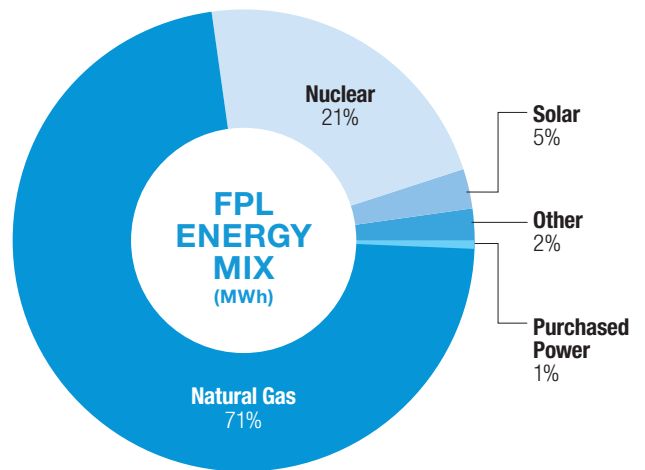
**Energy-saving programs**

Learn if you qualify for energy efficiency programs or special pilots to help you lower your energy costs

**Real Zero**

NextEra Energy is the first company in history committed to moving past net zero all the way to Real Zero, leveraging low-cost renewables to drive energy affordability for customers. To reach our Real Zero goal, NextEra Energy plans to reduce our CO<sub>2</sub>-emissions rate 70% by 2025.

**82%** by 2030  
**87%** by 2035  
**94%** by 2040  
**100%** by no later than 2045



Source: 2023 NextEra Energy Sustainability Report

FPL is Florida's largest electric utility, serving 43 of 67 counties and more than half the population. From solar to EV charging to lighting, we can help you achieve your company's sustainability goals.

**CONTACT US**



For more information, visit [PoweringFlorida.com](https://www.PoweringFlorida.com)